



SLY PRODUCTION

EFFORTLESS EVENT PLANNING,
DELIGHTFUL RESULTS

SHOWCASE

Who?

Berlin-based, privately owned company with over **14 years of experience** in delivering standout event experiences. Built on passion, craftsmanship, and deep industry expertise, we offer the care of a boutique agency with the capabilities of a full-scale production partner.

We operate **our own in-house production facilities**, giving us full control over timelines, quality, and customization. Our hands-on team is committed to delivering excellence — with a strong focus on trust, long-term partnerships, and creative collaboration.

What?

**Event planning
& production**

**Creative space design
& decoration**

**Expo stand
construction**

Festival installations

**Immersive brand
experiences**

YOUR OPTION...

Why?

We provide **end-to-end event production**, taking care of everything from **concept to execution** — so our clients don't have to juggle multiple vendors.

Whether it's a corporate event, exhibition, festival, or private celebration, we deliver **seamless coordination, striking design, and memorable impact** — all tailored to your needs.

**Your Vision.
Expertly Delivered.
End-to-End.**

Expo Stands

NuxGame

Challenge:

Stand out and evolve — even in limited space.

Solution:

We created a **high-impact booth within just 3×5 meters**, using **vertical space, bold design, and illuminated lightboxes** to maximize visibility and draw attention on a crowded expo floor.

For the client's next event, we **scaled up to a 5×8-meter booth**, strategically **reusing the original overhead structure** for a cost-effective expansion — maintaining strong visual impact while optimizing budget.

International Casino Exhibition. **London**

Concept (3D Model)



Implemented stand. 15 m2



SBC Summit. **Lisbon**

Concept (3D Model)



Implemented stand. 15 m2



Gamzix

Challenge:

Gamzix needed a **modular booth solution** that could be adapted to **three different exhibition layouts** without sacrificing visual impact or functionality.

Solution:

We designed a **flexible, reusable booth system** featuring modular elements such as **lightboxes, signage, ceiling structures, flooring, and built-in storage**.

For **ICE Barcelona**, we elevated the experience by adding a **custom 3-meter lounge sofa**, creating a comfortable and inviting meeting zone that balanced style and practicality.

The result:

A **cost-effective**, visually striking booth that could scale across events while maintaining a consistent brand presence.

SiGMA – The World's iGaming Festival. **Malta**

Concept (3D Model)



Implemented stand. 20 m2



International Casinos Exhibition. **Barcelona**

Concept (3D Model)



Implemented stand. 100 m2



Atlaslive

Challenge:

Deliver **77 meters of overhead rigging lightbox structures** — from design to installation — within just **one week**. The timeline was extremely tight, leaving no room for delays or missteps.

Solution:

We quickly identified and implemented the **optimal technical approach**, streamlining both the design and production phases. Thanks to precise planning, close coordination, and fast execution, the full structure was **built and installed on time — flawlessly**.

SBC Summit. **Lisbon**

Concept (3D Model)



Implemented stand. 77 m2



Slyse

Challenge:

Slyse wanted their iconic T-Rex brand symbol to take center stage at their booth, making it the key element to attract and engage visitors.

Solution:

We transformed the T-Rex into a **striking, attention-grabbing centerpiece**, turning the booth into a **must-see attraction**. The result was an immersive brand experience that not only drew crowds but made the Slyse booth truly unforgettable.

SiGMA – The World's iGaming Festival. Malta

Concept (3D Model)



Implemented stand. 25 m2



MB Partners

Challenge:

For MB Partners, synchronized lighting was a top priority. The goal was to create a **visually dynamic booth** where all light elements worked in perfect harmony—without compromising design or execution.

Solution:

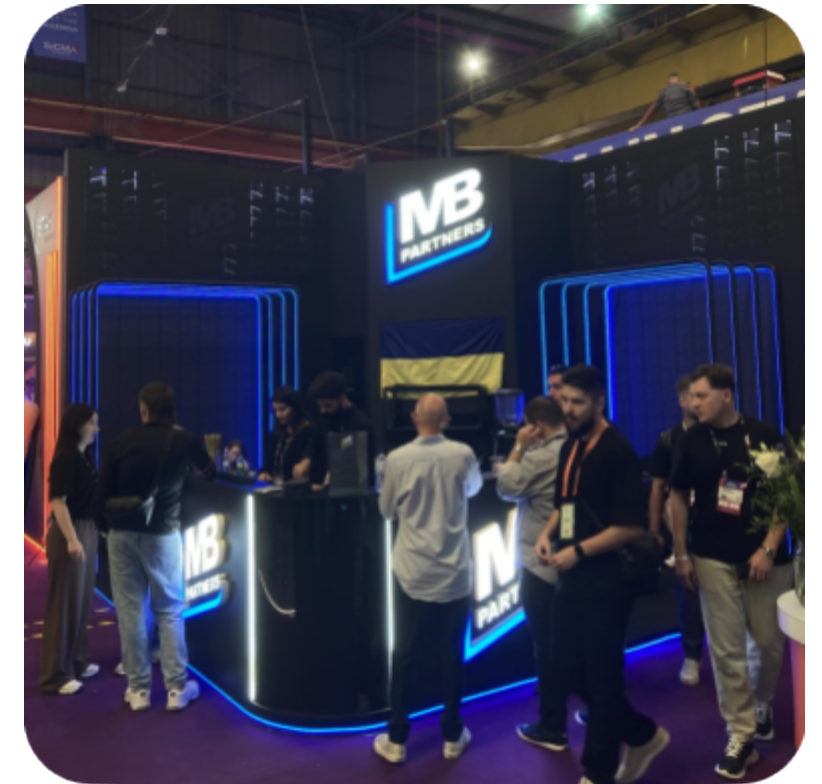
We developed a **custom lighting system** where all lightboxes and LED elements **transitioned seamlessly across seven colors**. This created a **cohesive, eye-catching experience** that made the booth stand out from every angle and captured attention across the exhibition floor.

SiGMA – The World's iGaming Festival. **Malta**

Concept (3D Model)



Implemented stand. 25 m2



Playson

Challenge:

Playson needed a **Fun & Game area** in an **outdoor exhibition space** that would attract visitors, encourage interaction, and reflect their playful brand identity — all while being functional and visually engaging.

Solution:

We designed a **two-zone interactive setup** featuring a bold **2×2m illuminated logo**, signature game characters, a screen, an **interactive photo zone**, and multiple entertainment elements. The result was a **vibrant, high-energy experience** that kept visitors engaged and made the Playson area a true crowd favorite.

SBC Summit. **Lisbon**

Concept (3D Model)



Implemented stand. 261 m2



Impaya

Challenge:

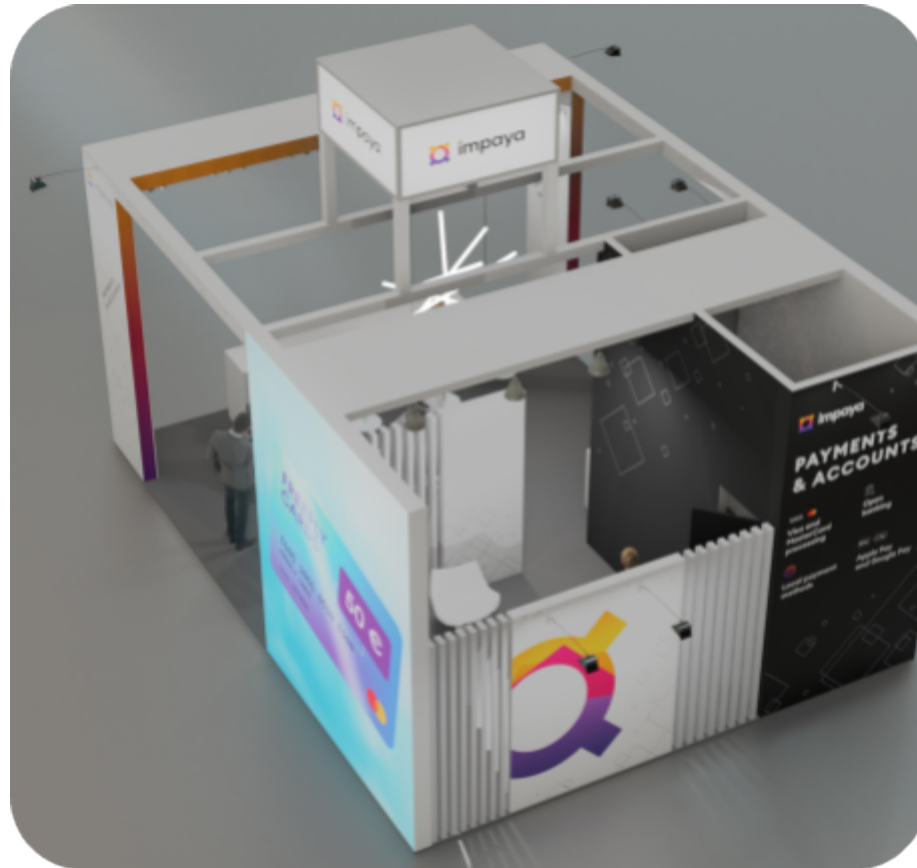
Impaya needed a booth that would **reflect its premium brand identity** — combining **elegance, modern design**, and **functionality** to stand out in a competitive exhibition space.

Solution:

We created a **sleek, high-end booth** using **clean lines, premium materials**, and **sophisticated lighting** to achieve a refined aesthetic. With **custom branding** and **interactive elements**, the space was both visually striking and highly functional — leaving a **lasting impression** on visitors.

SiGMA – The World's iGaming Festival. Malta

Concept (3D Model)



Implemented stand. 48 m2



Toshiba

Challenge:

Toshiba wanted to enhance their **eco-friendly exhibition pavilion** with creative elements that would reflect their sustainability message while also offering a **modern and artistic visual appeal** to attract and engage visitors.

Solution:

We designed and built a series of **polygonal animal sculptures** that brought a **contemporary artistic touch** to the space. These installations **seamlessly aligned with the eco-conscious theme**, drew attention from attendees, and enhanced **brand storytelling** through visual symbolism and immersive design.

IFA – International Consumer Electronics Show. **Berlin**

Implemented stand



Implemented stand



Festivals

Bacardi

Challenge:

The brand needed to make a bold statement at the **festival's main stage** by creating a **high-impact bar experience** that would not only serve functional needs but also capture the **vibrant energy and atmosphere** of the event.

Solution:

We designed and constructed **two massive twin bars**, each measuring **15×15 meters and 7 meters high**, positioned at the heart of the festival. The structures were illuminated with **1.5 km of cold neon lighting**, complemented by additional neon accents on the bar counters. Rich décor and **lush floral elements** transformed the space into a **vibrant, immersive experience** that resonated perfectly with the festival's dynamic vibe.

Atlas Weekend Festival. **Kyiv**



ComicCon

Challenge:

The organizers of **ComicCon Ukraine** needed **energetic and immersive decorations** that would authentically bring **comic book worlds to life**, engage fans, and elevate the overall festival atmosphere.

Solution:

We designed and delivered **high-impact themed decorations** that transformed the space into a **visually immersive environment**, capturing the spirit of beloved comic universes. The result was a **vibrant, fan-driven experience** that captivated attendees and enhanced the energy of the entire festival.

ComicCon. **Kyiv**



Private Events

New Year Show at Private Resort. **Maldives**

Themed props that added glamour and excitement to the New Year's resort celebration.



Corporate Party. **Amsterdam**

Tasked with bringing Alice in Wonderland to life, we created giant neon mushrooms, vibrant flowers, and an enchanted entrance framed by towering chess knights — transforming the space into a whimsical, immersive world.



Private BD Party. **Kyiv**

Personalized, elegant decor that turned the venue into a magical space and left lasting memories for all.



Contact Us



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Upon request, we provide production process materials to confirm that all work was completed by our company, not outsourced to third-party contractors.